



2017 NCACA Fall Convention
Nov. 29 - December 1, 2017
Homewood Suites
Raleigh-Crabtree Valley
Raleigh, NC

To: **NCACA Supporting Members**
From: **Brad Aderhold**
info@ncaca.org
NCACA Executive Director
Allen Hubers
NCACA Secretary/Treasurer
allen@impactagronomics.com

We invite you to become a **2017-18 Supporting Member of the North Carolina Agricultural Consultants Association** and to join us at our **2017 NCACA Annual Fall Meeting** to be held Wednesday - Friday, November 30 - December 2 in Raleigh. The headquarters hotel will be at the Homewood Suites Crabtree Valley located at 5400 Homewood Banks Dr, 27612 in Raleigh.

On page two of this document, you'll find the details of our Supporting Member program including the pricing and benefits of our three levels of membership. If you choose to join or renew as a supporting member, you can make your payment on our web site at www.ncaca.org. Just click on **Registration & Payments** in the menu on the home page. You can also submit your payment via mail according to the instructions below. We request that you notify us as soon as possible but no later than Friday, November 10th of your level of support and if you are attending the meeting; if payment can be included by then, it would be appreciated, but we do recognize that in some cases payment will be delayed when they are coming from corporate offices. The Supporting Member cycle begins at our Fall Convention.

Platinum and Gold Supporting Members receive the benefit of speaking to our members and attendees at the Fall Meeting. For 2017, the NCACA has put in place the following speaker guidelines:

1. *We prefer that the speaking representative be involved in product research and development/ technical services and not involved directly in sales.*
2. *We would like our speakers to touch on:*
 - a. *New products*
 - b. *Important label changes*
 - c. *New technologies*
 - d. *Local test plot results*
 - e. *Potential opportunities for NCACA member involvement in the future*
3. *We request that you help us stay on time and respect the time allotted on the agenda.*

Speaking slots will be available both Thursday and Friday of the Fall Meeting. If you have a preference as to which day you would like to speak, please e-mail NCACA Executive Director, Brad Aderhold (info@ncaca.org) with your preference. A full schedule and agenda including speaker time slots will be finalized after we have confirmed all our 2017-17 Supporting Members.

Supporting members are also invited to join us on Thursday evening, November 30th for our Fall Banquet which includes a social hour, oyster roast and seafood dinner and **Platinum and Gold members are invited to participate in our 4th Annual NCACA Trade Show** immediately preceding the banquet. The banquet and Trade Show will be hosted at the Raleigh Elks Lodge at 5538 Leadmine Road, Raleigh, NC 27612.

We have a block of hotel rooms being held for Wednesday and Thursday nights. Hotel reservations should be made directly with the Homewood Suites Raleigh-Crabtree Valley . Reservations can be made by calling (919) 785-1131 and identifying yourself as part of the "NC Ag Consultants group".

We're looking forward to a great 2017 Fall Meeting and sincerely appreciate your continued support of the NCACA.

**QUESTIONS? COMMENTS? E-MAIL OR CALL NCACA EXECUTIVE DIRECTOR, BRAD ADERHOLD
INFO@NCACA.ORG OR 919-247-0422**

NCACA SUPPORTING MEMBERSHIP PROGRAM

Thank you for your interest in our Supporting Member Program. Membership can be paid on-line with a credit card at www.ncaca.org or by check made out to "NCACA" and mailed to NCACA at 716 Richmond St., Raleigh, NC 27609. Memberships may be paid in the current year or by January 31 of the following year, depending on your budget. Membership cycle is 12 months starting with our Fall Convention in December.



() PLATINUM LEVEL SUPPORTING MEMBER - \$1500/yr + logo art

Dedicated projected slide with logo at Fall Meeting
Company logo and link on Supporting Member page of NCACA web site
Three complimentary meeting registrations and lunch for reps at Fall Meeting
25 minutes of agenda time at Fall Convention
Sponsor Acknowledgement at Fall Banquet / Reception
Company logo as Platinum Member printed on Fall meeting agenda
Invitation to participate in the NCACA Trade Show prior to the Fall Banquet

() GOLD LEVEL SUPPORTING MEMBER - \$750/yr + logo art

Logo grouped with other Gold Members on projected slide at Fall
Company logo and link on Supporting Member page of NCACA web site
Two complimentary meeting registrations and lunch for reps at Fall Meeting
15 minutes of agenda time at Fall Convention
Sponsor Acknowledgement at Fall Banquet / Reception
Company logo as Gold Member printed on Fall meeting agenda
Invitation to participate in the NCACA Trade Show prior to the Fall Banquet

() SILVER LEVEL SUPPORTING MEMBER - \$400/yr

Silver Member acknowledgement at Fall Meeting
Silver Level acknowledgement on Supporting Member page of NCACA web site
One complimentary meeting registration and lunch for rep at Fall Meeting
Company name as Silver Supporting Member printed on Fall meeting agenda

Either register on-line with a credit card at www.ncaca.org or complete the information below and mail with payment to:

MAILING ADDRESS: NCACA 716 Richmond St. Raleigh, NC 27609

CONTACT NAME: _____

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____

EMAIL: _____

NOTE: For new Platinum and Gold Level members, a high resolution logo is needed (.eps vector art format preferred or hi-res jpeg). This should be emailed ASAP to info@ncaca.org.

**BACK FOR 2017:
The NCACA
Trade Show**

The NCACA Trade Show is scheduled for Thursday evening, 11/30. The Trade Show will take place at the Raleigh Elk's Lodge immediately prior to our annual banquet. You are invited to bring your display and exhibit before and during the banquet. All the consultants will be at the Trade Show for an hour before the start of the banquet. Here's your chance to have more one-on-one time with the consultants and to talk more in depth about your products and services.



Register on-line with a credit card at www.ncaca.org